

44TH ANNUAL INTERNATIONAL AVIATION SNOW SYMPOSIUM

APRIL 24-28, 2010

**HYATT REGENCY HOTEL/BUFFALO CONVENTION CENTER
BUFFALO, NEW YORK**

Dear Exhibitor:

We are pleased to announce the **44th Annual International Aviation Snow Symposium** to be held **April 24 – 28, 2010** at the **Hyatt Regency Hotel and the adjoining Buffalo Convention Center**. Conference activities including exhibits, general sessions, luncheons and the farewell banquet will take place at the Buffalo Convention Center.

Please submit your registration as soon as possible in order to allow the committee to plan ahead. Each booth space is 10 ft. wide and 8 ft. deep. If you require more space, you can increase the width by 10 ft. for an added cost of \$250.00. The enclosed registration form has a line item for this purpose.

Exhibit Hall will be open from 5:30PM–7:00PM Sunday, 9:00AM–5:00PM Monday and 9:00AM–4:00PM Tuesday. Set up must be completed by 5:00 PM on Sunday. Breakdown for all exhibitors will be Tuesday after the last visit with exhibitors. No early breakdowns.

For the Snow Symposium Service Kit, please contact John Dubreville at Hale Northeastern at (716) 896-6170.

Limited space is available so please don't delay.

If you have any questions regarding this year's Snow Symposium, please contact Todd Rushing by e-mail at trushing@sherwinindustries.com, or by phone at (804) 512-2206.

See you after the winter!

Sincerely,

Todd Rushing
IASS Manufacturers Chairman

2010 INDUSTRY / MANUFACTURERS EXHIBIT REQUEST AND REGISTRATION

RETURN THIS PAGE TO:

**I. A. S. S.
 BUFFALO NIAGARA INTERNATIONAL AIRPORT
 NFTA / ADMINISTRATIVE OFFICES
 4200 GENESEE STREET
 Buffalo, NY 14225
 (716) 630-6061
 (716) 630-6070 – Fax
 cynthia_harris@nfta.com**

COMPANY NAME: _____

STREET ADDRESS: _____

CITY/STREET/ZIP: _____

TELEPHONE/FAX: _____

E-MAIL ADDRESS: _____

CONTACT PERSON: _____

THESE FORMS NEED TO BE RETURNED WITH PAYMENT BY MARCH 30, 2010.

- | | |
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| 1. All companies <u>must</u> pay a <u>\$350.00</u> "Right To Do Business" fee. | \$ <u>350.00</u> |
| 2. All booths will be 10-feet wide and 8-feet deep - <u>\$250.00 each</u> . | \$ _____ |
| Additional space(s) <u>\$250 each</u> . Number of spaces ____ x \$250.00 | \$ _____ |
| 3. All personnel attending must be individually registered at a cost of <u>\$250.00 per person (After April 1st, \$275.00)</u> | \$ _____ |
| Please indicate number of people attending ____ x \$250.00 (\$275.00) | \$ _____ |
| Fill out separate registration form (attached) for each person attending and send it in with this form and your payment. | |
| 4. All invoices/purchase orders - <u>\$275.00</u> | \$ _____ |
| 5. Spouses Program - <u>\$125.00</u> | \$ _____ |
| <u>Total cost for company/individual attendees – subtotal</u> | \$ _____ |
| 6. <u>Industry "ANGELS"</u> – Company will be listed and acknowledged as helping to offset Symposium cost in the brochure and listed on posters. \$350.00 | \$ _____ |
| - OR - | |
| <u>Industry "SPONSOR"</u> – will be listed as the SPONSOR or one of the SPONSORS of a specific event. (See Sponsor Attachment for fees) | \$ _____ |

TOTAL AMOUNT ENCLOSED: \$ =====

2010 IASS SPONSORSHIP OPPORTUNITIES

Please check Snow Symposium Web Site:

http://www.snowsymposium.org/cfiles/host_sponsors_opp.php

Sponsorships can be split into partial sponsorships (Example: Sunday Ice Breaker by Company A and Company B – each putting up \$1,000).

Sponsorships will be sold on a first come first serve basis. Please contact Buddy Comeau @ (508) 962-6763 or Lcomeau@massport.com if you wish to sponsor an event. Buddy will advise you as to what is still available.

If you sponsor an event, a sign with your company logo will be placed at the entrance to that event. Make sure that you send your company logo to Buddy via e-mail as an attachment.

INDIVIDUAL REGISTRATION FORM FOR EACH PERSON ATTENDING

COMPANY NAME: _____

PERSON ATTENDING: _____

**NICKNAME FOR
NAMETAG:** _____

E-MAIL ADDRESS: _____

TELEPHONE / FAX #: _____

**THIS FORM MUST BE SENT IN WITH THE COMPANY REGISTRATION FORM AND
PAYMENT.**

**PLEASE MAKE AS MANY COPIES AS NEEDED OF THIS FORM FOR EACH PERSON
ATTENDING.**

MANUFACTURER'S RULES OF CONDUCT

- 1. Exhibitors cannot sublet any part of their assigned exhibit space.**
- 2. No exhibit will be permitted which interferes with the use of other exhibits, impedes access to exhibits or impedes the free use of the aisles.**
- 3. Apart from the specific display space for which an exhibiting company has contracted with the I.A.S.S., no part of the exhibit hall, surrounding grounds of the hotel, hotel public space or hospitality suites may be used by an organization other than the I.A.S.S. for display purposes of any kind or nature during a non-equipment display year. The only display area allowed is what the company has paid for in the designated area.**
- 4. Any person not employed by an Airport, will be required to pay a company \$350.00 "Right To Do Business" fee and the individual registration fee.**
- 5. If a manufacturer (company) is registered, has rented a booth space and has either sub-suppliers or dealers present at the conference, these companies/individuals need to pay the \$350.00 "Right To Do Business" fee and the individual registration if they are not employed by the registered company.**
- 6. Spill-kit material will be available to vendors should they require this due to oil leaks, spills, etc.**
- 7. Attendees, registrants, exhibitors cannot invite or transport any attendees to any other location other than the actual I.A.S.S. designated exhibit area to view, demonstrate or sell equipment.**