

45TH ANNUAL INTERNATIONAL AVIATION SNOW SYMPOSIUM

APRIL 16-20, 2011

**HYATT REGENCY HOTEL/BUFFALO CONVENTION CENTER
BUFFALO, NEW YORK**

Dear Exhibitor:

We are pleased to announce the **45th Annual International Aviation Snow Symposium** to be held **April 16 - 20 2011** at the **Hyatt Regency Hotel and the adjoining Buffalo Convention Center**. Conference activities including exhibits, general sessions, luncheons and the farewell banquet will take place at the Buffalo Convention Center.

The Exhibit Hall will be open from 5:30PM–7:00PM Sunday, 9:00AM–5:00PM Monday and 9:00AM–4:00PM Tuesday. Set up must be completed by 5:00 PM on Sunday. Breakdown for all exhibitors will be Tuesday after the last visit with exhibitors. No early breakdowns.

For the Snow Symposium Service Kit, please contact John Dubreville at Hale Northeastern at (716) 896-6170.

Limited space is available so please don't delay.

If you have any questions regarding this year's Snow Symposium, please contact Todd Rushing by e-mail at trushing@sherwinindustries.com, or by phone at (804) 512-2206.

See you after the winter!

Sincerely,

Todd Rushing
IASS Manufacturers Chairman

2011 INTERNATIONAL AVIATION SNOW SYMPOSIUM

RETURN THIS PAGE TO:

**ExpoTrac Registration Services
PO Box 1280
Woonsocket, Rhode Island 02895
Phone 401-766-4142
Fax 401-765-6677
Toll Free 877-397-6872**

COMPANY NAME: _____

STREET ADDRESS: _____

CITY/STREET/ZIP: _____

TELEPHONE/FAX: _____

E-MAIL ADDRESS: _____

CONTACT PERSON: _____

THESE FORMS NEED TO BE RETURNED WITH PAYMENT BY APRIL 1, 2011.

- 1. Single Exhibitor Booth - 10-feet wide and 8-feet deep **\$700.00**
- 2. Additional Booth Spaces (10ft x 8 ft) - \$250.00 each. \$ _____
- 3. All personnel attending must be individually registered at a cost of \$250.00 per person (After March 1st, \$275.00) \$ _____

Booth Location: 1st _____ 2nd _____ 3rd _____

Fill out separate registration form (attached) for each person attending and submit it with this form and your payment.

Total cost for company/individual attendees – subtotal \$ _____

- 4. Industry “ANGELS” – Company will be listed and acknowledged as helping to offset Symposium cost in the brochure and listed on posters. **\$350.00** \$ _____

- OR -

Industry “SPONSOR” – will be listed as the SPONSOR or one of the SPONSORS of a specific event. (See Sponsor Attachment for fees) \$ _____

TOTAL AMOUNT ENCLOSED: \$ =====

MAKE CHECK PAYABLE TO: INTERNATIONAL AVIATION SNOW SYMPOSIUM

2011 IASS SPONSORSHIP OPPORTUNITIES

- **Moderators Luncheon - \$500**
- **Sunday Ice Breaker - \$2,000**
- **Monday Breakfast - \$1,000**
- **Monday Morning Coffee w/ Exhibitors - \$300**
- **Monday Lunch - \$1,500**
- **Monday Afternoon Ice Cream Social - \$500**
- **Tuesday Breakfast - \$1,000**
- **Tuesday Morning Coffee w/ Exhibitors - \$300**
- **Wednesday Breakfast - \$1,000**
- **Wednesday Balchen/Post Award Luncheon - \$1,500**
- **Wednesday Evening Final Banquet - \$5,000**

Sponsorships can be split into partial sponsorships (Example: Sunday Ice Breaker by Company A and Company B – each putting up \$1,000).

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IASS INDIVIDUAL REGISTRATION FORM FOR EACH BOOTH ATTENDANT

COMPANY NAME: _____

PERSON ATTENDING: _____

**NICKNAME FOR
NAMETAG:** _____

E-MAIL ADDRESS: _____

TELEPHONE / FAX #: _____

MANUFACTURER'S RULES OF CONDUCT

- 1. Exhibitors cannot sublet any part of their assigned exhibit space.**
- 2. No exhibit will be permitted which interferes with the use of other exhibits, impedes access to exhibits, or impedes the free use of the aisles.**
- 3. Apart from the specific display space for which an exhibiting company has contracted with the I.A.S.S., no part of the exhibit hall, surrounding grounds of the hotel, hotel public space or hospitality suites may be used by an organization other than the I.A.S.S. for display purposes of any kind or nature during a non-equipment display year. The only display area allowed is what the company has paid for in the designated area.**
- 4. Spill-kit material will be available to vendors should they require this due to oil leaks, spills, etc.**
- 5. Attendees, registrants, exhibitors cannot invite or transport any attendees to any other location other than the actual I.A.S.S. designated exhibit area to view, demonstrate or sell equipment.**